

Boydbox Designs

Custom Design Sheet



Please fill out this form as best you can and then email it to Project@boydbox.com.

Purpose:

The purpose of this form is to provide us with as much information as possible about your project, so that we can create a workflow best suited to meet your needs.

Do not worry if you do not have concrete answers for every question on this form, we are here to help, but every answer you provide helps us get a better idea of what you want truly want.

Please complete the following pages, and we look forward to working with you soon!

Client Information:

Name: _____

Name of organization: _____

Date you would like finished product: _____

How would you rate your web design knowledge? _____

Basic Project Info:

If you had to sum up your project in one sentence, what would that sentence be?

Design Elements:

Do you have any mock-ups or design concepts to provide? **yes** **no**

If no, would you like Boydbox to create some for you? **yes** **no**

Do you have any pre-made logos or names that will be included? **yes** **no**

If yes, please briefly describe:

Technical Elements:

Do you currently own a domain name for your site? **yes** **no**

If yes, what is the domain name? _____

Do you currently have web hosting? **yes** **no**

If yes, who is the provider? _____

Abstract Information: (The fun stuff)

If your website was a car, what kind of car would it be?

Imagine a typical user visiting your site. What is that user thinking right now?

If you were limited to only 5 keywords to describe your business/site, what would they be?
(for example: an italian restaurant may use "italian, restaurant, pastas" etc.)

Design Basics:

What color scheme, if any, did you have in mind and why?

Is the information on your site going to be static, or do you need a way to manage and update it?

Which navigation style do you envision your site having?

Horizontal

Vertical

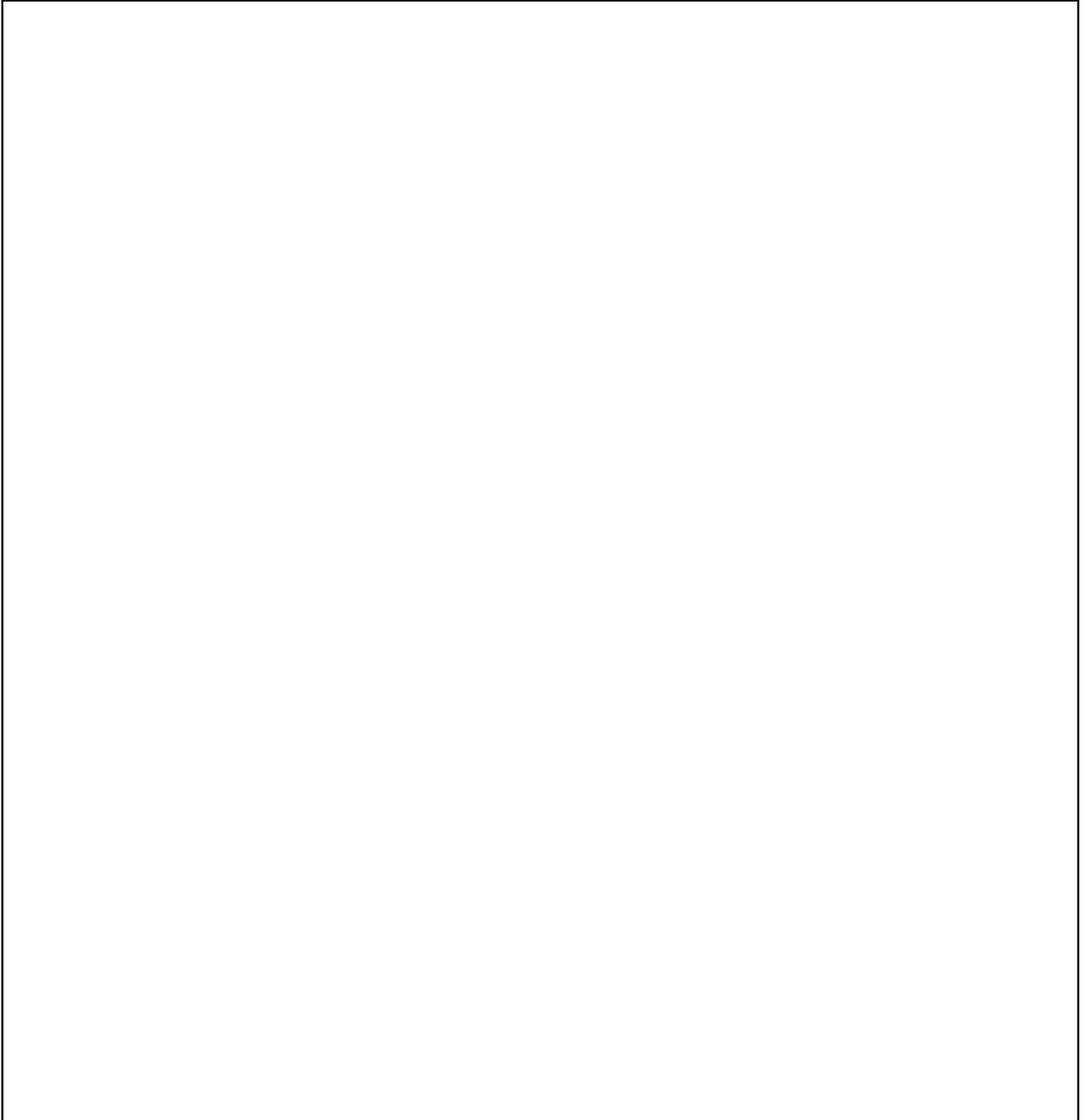
Both

No Preference

Please list any websites you have seen that you would like to model your site after:

Your Say:

If there is anything more you would like to say about your project that you feel was not covered in the above questions, then please use the space below:



Once you have completed the form, please save it, rename it to your name or the name of your company, and email it to project@boydbox.com.

Thank you for taking the time to fill this form out, and we look forward to working with you!